

#### CONSULTING

Working with Government to Improve Performance

**Sidebar Consulting**, a small, womanowned firm based in Denver, Colorado, works with government clients to improve their performance. Sidebar Consulting has a strong commitment to excellence, and we work hard to ensure that we provide our clients with the information needed to make informed decisions.

We have worked with numerous Federal agencies and understand the unique challenges faced by program managers and the constraints under which they work. Our understanding of the complexities inherent in the Federal government were gained during years of working with and for Federal government clients. Previous clients include:

- Defense Finance and Accounting Service
- Department of the Interior
- US Navy
- Bureau of Land Management
- Department of Energy
- National Institutes of Health
- Federal Aviation Administration
- Environmental Protection Agency
- Department of the Treasury
- National Oceanic and Atmospheric Administration
- Internal Revenue Service

# Sidebar Consulting has extensive experience in the following areas:

### **Performance Improvement Services**

- Business Process Review
- A-76 Study Support
- Development of A-76 Study Documents (PWS, MEO, TP, TPP, IHCE)
- Performance Measurement and Benchmarking
- Strategic Planning and Goal Setting
- Activity Based Costing
- Organization Review and Realignment
- Rulemaking Support
- Data Gathering and Analysis
- Survey Design and Implementation
- Program Review, Evaluation, and Benchmarking

## **Ancillary Support Services**

- Market Research
- Opportunity Identification
- Proposal Development
- GSA Schedule Responses
- Pricing Strategies



## **Our History**

Fern Epstein, the founder of Sidebar Consulting, has more than 13 years of experience assisting Federal government clients evaluate and improve program performance by focusing on operations, program effectiveness, and process evaluation and redesign. Fern is a licensed attorney and she brings her legal training and analytical thinking to each client engagement.

Fern has worked on numerous projects for government clients, conducting activity based costing studies, A-76 studies, benchmark studies, and process and program reviews. She has also designed and implemented surveys, led strategic planning and goal setting sessions, and supported agency rulemaking activities.

Fern is an experienced project manager, and has led large teams in the successful completion of complex, long-term projects.

Prior to establishing Sidebar, Fern played a leadership role in several premiere management consulting firms, including Deloitte & Touche and Booz | Allen | Hamilton.



CONSULTING

4232 Knox Court Denver, CO 80211 phone: 303-477-1859 fax: 303-477-0033

email: fern@sbarconsulting.com